

F·E·G·S Wins Telly & Hermes Awards

In International Film Competitions

AMC, AYZENBERG • BBDO NEW YORK • CLEAR CHANNEL CREATIVE SERVICES GROUP
 COMCAST SPOTLIGHT • CAYSTER TELEVISION NETWORK • DISCOVERY COMMUNICATIONS
 HARPO STUDIOS • INSA • JWP • LAND ELSEWHERE
 PRODUCTIONS • MOMENTUM • NBC • NORTHLICH • PHP
 COMMUNICATIONS • RAIN • TWC • FOREST CITY
F·E·G·S HEALTH AND HUMAN SERVICES SYSTEM • THE WEATHER CHANNEL • BET NEWS
 M&C SAATCHI • WEBMD • BUENA VISTA ENTERTAINMENT CORPORATION CHICAGO TRIBUNE
 COMCAST ENTERTAINMENT GROUP • MEDIA SERVICES • EAGLES TELEVISION NETWORK
 ESPN • GAIAM • GENERAL MOTORS • HILTI MANUFACTURING • GOLF CHANNEL
 KOHL'S DEPARTMENT STORES • NBA ENTERTAINMENT • NYC TV OUTDOOR
 CHANNEL • PBS • PENN STATE UNIVERSITY • PGA TOUR PRODUCTIONS • SCI FI CHANNEL
 SPORTS ILLUSTRATED • THE BOEING COMPANY • THE WEATHER CHANNEL • TIME LIFE
 WARNER BROS. CINEMASTERS INDEPENDENT FILM FESTIVAL • CLEAR CHANNEL CREATIVE
 SERVICES GROUP • DDB • FOREST CITY • I AM 8-BIT
 PRODUCTIONS • ITALIAN AMERICAN • TIMES MEDIA GROUP • NBC
 UNIVERSAL • PLATFOR



F·E·G·S Health and Human Services System has won two 2011 international awards — a Telly and a Hermes — for its video, "I Can See Clearly," illustrating the array of vital services that F·E·G·S provides to more than 100,000 New Yorkers each year. Both awards were nominated in the Charitable/Not-for-Profit category.

The Telly Awards is a widely known and highly respected national and international competition that annually showcases the best work of leading advertising agencies, production companies, television stations, cable operators, corporate and in-house video departments in the world. The 2011 competition, judged by top advertising and production professionals, received more than 13,000 entries from all 50 states and five continents.

A Platinum Hermes (top honor) recognizes outstanding work in the graphic and video arts, marketing and emerging media, while promoting the philanthropic nature of communication professionals.

F·E·G·S's Media Services team, under the direction of Marvin Sperling, Vice President, produced the video. ■

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