

## SUCCESS



Scott Gerber, left, founder of the Young Entrepreneur Council, and Council members Jordan Goldman and Maia Josebachvili answer questions at a recent Thypin Oltchick Institute for Women's Entrepreneurship@F·E·G·S seminar sponsored and hosted by Con Edison.

## Successful Young Entrepreneurs Share their Secrets for Success



View Seminar Highlights on *YouTube*

A recent seminar sponsored and hosted by Con Edison and the Thypin Oltchick Institute for Women's Entrepreneurship@F·E·G·S featured a panel of young, successful entrepreneurs, led by Scott Gerber, author of *Never Get a "Real" Job*, founder of Sizzleit.com, and a syndicated small business columnist. Panelists included:

- **Jordan Goldman**, founder and CEO of Unigo.com, the web's largest resource for college reviews, and author of the series *Students' Guide to Colleges* by Penguin.
- **Maia Josebachvili**, creator of *Urban Express* camping trips, which was recently acquired by the social shopping site, LivingSocial.
- **Matt Wilson**, co-founder of the website Under30CEO.com and the digital marketing firm Shadow Concepts.

View highlights from this event in four parts



PART 1



PART 2

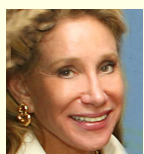


PART 3



PART 4

Over the past four years, the Institute has become a highly respected and widely acknowledged resource for current and aspiring small business owners. The Thypin Oltchick Institute for Women's Entrepreneurship@F·E·G·S is a free, one-stop information and referral source that helps aspiring entrepreneurs and small business owners identify and access the most reliable resources in the New York City area. The Institute administers the Women's Enterprise Action Loan Fund, which makes loans to viable New York area, The Institute is a strategic associate of the U.S. Small Business Administration.



### Ask the Experts

If you have a question about our Entrepreneurship Services, or if you would like to support us, contact:

**Fabianne Gershon**  
Director

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Women's Entrepreneurship

[ownyourfuture@fegs.org](mailto:ownyourfuture@fegs.org)

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The Thypin Oltchick Institute for  
Women's Entrepreneurship@F·E·G·S

### Mark Your Calendar

Future Seminars on  
"Most Asked About" Topics - Open to All

#### ■ How to Start a Business

Wednesday, May 25, 2011 7pm-9pm

Young Israel of Flatbush

1012 Avenue I, Brooklyn 11230

For reservations call (212) 524-1790

Register at: <http://www.yourfutureinbusiness.org>

#### ■ Franchising: In Business for Yourself, Not By Yourself

Monday, June 13, 6pm - 8:30pm

130 East 59th Street, 7th fl. Conference Center, NYC

Call (212) 366-0033 for information.

Register at: <http://www.yourfutureinbusiness.org>