



F·E·G·S MEDIA DEPARTMENT
RECEIVES THREE TELLY AWARDS
IN INTERNATIONAL VIDEO COMPETITION

The Telly Awards is a widely known and highly respected national and international competition that annually showcases the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

The 2006 competition drew more than 12,500 entries from all 50 states and many foreign countries.

F·E·G·S Health and Human Services System has won three awards in the 27th Annual Telly Awards Competition, for its outstanding video, *Voices of Long Island*. A Silver Telly, the competition's highest award level, went to F·E·G·S in the "nonprofit charitable video" category. The agency also garnered two Bronze Tellys, one for "copywriting" and the other for "low-cost budget production."

Voices of Long Island is an eight-minute video created as part of a package of promotional materials to help establish a five million dollar endowment fund to support family services for Long Island. The video features interviews with four individuals who have received assistance from F·E·G·S. They speak movingly about their personal problems and challenges and how F·E·G·S's sensitive, caring staff, coupled with its comprehensive array of services for people of all ages, helped them cope with their situations.

Al Miller, Chief Executive Officer of F·E·G·S, said the video was an "extremely cost-efficient way to produce an important message." Miller praised the efforts of Marvin Sperling, Vice President for Communications/Media Services, and his staff: Terence English, Steven Kalev, and Jim Julier in producing the winning entry. He noted that the project "was conceived, written, filmed, edited, and produced completely in-house." ■

“ Silver Award

- Best in Nonprofit/
Charitable

Bronze Awards

- Copywriting
- Low-cost Budget
Production ”

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